

A photograph of a modern, multi-story building with a prominent glass facade and a curved entrance. The building is identified as Goodwin College. The sky is blue with scattered white clouds. The foreground shows a paved walkway and some bare trees.

GOMAN+YORK

Campus Master Planning and Development Advisory Services

NEW ENGLAND | DALLAS | PHOENIX

Company Overview

Knowledge is power. *But you already knew that.*

At **GOMAN+YORK**, as development and planning experts, we understand that knowledge is power and essential to making impactful financial decisions. Utilizing our experienced team of professionals and real-world data-driven analysis we are able to guide your institution on a strategic path to growth with optimum use of campus real estate and resources.

Campus real estate is more than “facilities.” Your investment in your campus should be working for you. Let us show you how beginning with a detailed understanding of the socioeconomic characteristics of your students and your community that will help you make informed decisions to ensure long-term success. We provide the tools, data and expertise you need to identify financial growth opportunities.

Our Approach



Be the master of your campus planning – better planning leads to better education.

GOMAN+YORK begins by providing you with a clear understanding of market demand: What will appeal to your students, faculty, donors, alums and the broader community. Our work helps our clients maximize the impact of their property, facilities and resources.

The educational landscape is undergoing dramatic change. Technology, market trends, shifts in the job sector are all things that influence enrollment, student decision-making, and asset-utilization on educational campuses. Many educational institutions are facing finances that are tight, making capital expense planning especially difficult. Effective planning is paramount to ensure prudent stewardship of campus assets.

Our services include:

- Campus Master Planning + Economic Development
- Research + Data Analytics
- Financial + Market Feasibility
- Public/Private Partnerships – Design, Initiation + Integration
- Community Integration
- Efficient + Effective Land Use Planning
- Permitting + Entitlement
- Transactional Work
- Real Estate Brokerage + Asset Management Consulting

Contact

CORPORATE OFFICE:

NEW ENGLAND

1137 Main Street
East Hartford, CT 06108

Mike Goman

p: 860.841.3271
e: mgoman@gomanyork.com

Nancy Nesbitt

p: 203.671.7603
e: nnesbitt@gomanyork.com

REGIONAL OFFICES:

DALLAS

11823 Brookhill Lane
Dallas, TX 75230

Howard Etheridge

p: 214.577.7431
e: hetheridge@gomanyork.com

PHOENIX

18440 N 68th Street #4020
Phoenix, AZ 85054

Dusty McMahan

p: 480.482.8028
e: dcmcmahan@gomanyork.com

GomanYork.com