



**GOMAN+YORK**

# On-Call Economic Development Services

**Listen + Advise + Execute**

## Who We Are

# We're Here When You Need Us!

## On-Call Contract Provides On-Demand Access

**GOMAN+YORK** understands government, business and development cultures and can serve as an advisor to achieve your community's Economic Development objectives. Our goal is to facilitate development that will strengthen — and make the greatest impact — in your community.

### **BENEFITS OF GOMAN+YORK'S ON-CALL ECONOMIC DEVELOPMENT SERVICES:**

- Value-Added Expertise when it's most critical
- Access to **GOMAN+YORK**'s depth of knowledge, expertise and services — Real Estate, Planning, Land Use, Development, Marketing, Sales, Negotiation, Market Analysis
- Direct Impact where needed
- Business-Friendly facilitators
- Objective 3rd Party perspective
- Identify issues and areas for potential growth
- Consistency in marketing, messaging and information delivered
- Flexible Advisory Services — project-specific, community-wide, strategic, or long-term

## What We Do

# On-Call Economic Development

**GOMAN+YORK**'s team is here to strengthen and augment your team when your community needs additional staff. As Trained Dealmakers, we are natural Business Communicators — we understand business culture and regulatory structure.

### SERVICES PROVIDED:

- Structured Business Visitations
- Covid-19 Community Assessments
- Targeted Economic Development efforts
- Public Private Partnership facilitation
- Tax Abatements
- Tax Increment Financing (TIF) – district plans creation, adoption, and implementation
- Disposition of obsolete assets
- Fiscal/Economic Impact Studies – student enrollment, tax base projections, affordable/multi-family housing

We also offer a Structured Service Contract for those communities in need of **GOMAN+YORK**'s year-round Economic Development support.

“Engaging **GOMAN+YORK**'s economic development support services has directly resulted in the creation and retention of **over 4,700 jobs** and has helped the Town of Bloomfield realize millions of dollars in additional property taxes and other revenue.”

— José Giner, AICP, CZEO

*Director of Planning & Economic Development, Town of Bloomfield*

# Contact

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